



**ONLY 1 IN 3 INMATES GAIN PERMANENT EMPLOYMENT AFTER RELEASE.**

## ABOUT

Hack the Narrative's mission is to teach technical skills to incarcerated individuals to prepare them for successful community re-entry. Throughout the course and after, Hack the Narrative fosters individuals to become community leaders, advocates for justice, and engaged citizens.

## CURRICULUM

Our 13 week program can be deployed as a part of any ongoing educational program at a jail or prison. Our instructors are all Salesforce-certified volunteers, trained in our programming over a 4 week period. In weekly or bi-weekly courses, our students are trained in Salesforce instance creation and administration, with the goal of passing the Certified Administrator exam.

### INTRODUCTION WEEKS

- Organization Setup and Global UI
- User Setup
- Security and Access
- Standard and Custom Objects and Fields
- Sales and Marketing Applications

### ADVANCED WEEKS

- Service and Support Applications
- Activity Management and Collaboration Data Management
- Reports and Dashboards
- Workflow and Process Automation
- Desktop and Mobile Administration
- App Exchange Familiarization

## WHY SALESFORCE?

Salesforce is a growing job role in nearly every industry. Employers are easily able to verify an applicant's skills with the certifications Salesforce provides. Plus, adding Salesforce skills to an AA degree opens up access to an extra 23,000 job postings, according to a Burning Glass report.

## OUTCOMES

Our programs launch in 2019. We will release statistics on our student's success in late 2019.

## BRING HTN TO YOUR COMMUNITY

We have instructors ready to deploy in the DC, MD, and VA areas currently, and are always looking for new programs to add. If you have an educational program you'd like to deploy HtN at, please contact us for a description of pricing and technical requirements.

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